



GLOBAL DAIRY CONGRESS 2024

25 - 27 June • London

Healthy People, Healthy Planet

Market outlook

World trade

Industry leader insights

Sustainability and nutrition

Global innovation



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GLOBAL DAIRY CONGRESS 2024

TUESDAY 25 JUNE

VISION, VALUES AND VALUE

- 09.00 **Opening address: Mission for health and sustainability**
Bas Padberg, Managing Director UK of **Arla Foods**
- 09.15 **Real dairy winning recognition**
Dr Judith Bryans, Chief Executive of **Dairy UK** and former President of **International Dairy Federation**
- 09.30 Questions and discussion

GLOBAL MARKET OUTLOOK

- 09.45 **Dairy and alt dairy growth opportunities**
Tom Hole, Consumer Insight Director for **Kantar Worldpanel**
- 10.00 **What consumers think and what consumers do**
Ananda Roy, International Senior Vice President – Strategic Growth Insights for **Circana**
- 10.15 **What's next in dairy for new and emerging brands?**
Joshua Self, Senior Commercial Executive at **NielsenIQ**
- 10.30 Questions and discussion
- 10.45 Refreshment and networking break

INDUSTRY LEADERSHIP

- 11.30 **Satisfying farmers in a diversifying world**
Kristen Coady, Senior Vice President and Chief Communications Officer of **Dairy Farmers of America**
- 11.45 **Making dairy locally accessible**
Sylvie Borias, Director of Engagement and CSR for **Bel Group**, France
- 12.00 **Dairy growth through consumer trust and innovation**
Dr Jayen Mehta, Managing Director of **Amul**, India
- 12.15 **Innovation leads to a healthy future**
Dr Zhanyou Yun, Vice President of **Yili Group**, China
- 12.30 Questions and discussion
- 13.00 Networking lunch around exhibitor stands

WORLD TRADE

- 14.00 **Sustaining growth, opening new markets**
Rick Ortman, Senior Vice President – Strategic Insights for **U.S. Dairy Export Council**
- 14.15 **Rising global demand for more sustainable products**
Jim O'Toole, Chief Executive Officer of **Bord Bia**, Ireland
- 14.30 Questions and discussion

BRANDING FOR THE FUTURE

- 14.45 **Brand transformation for healthy people and healthy planet**
Nguyen Quang Tri, Executive Marketing Director for **Vinamilk**, Vietnam
- 15.00 Refreshment and networking break

WORLD HEALTH

- 15.30 **Dietary risks between dairy and plant-based**
Dr Ian Givens, Professor – Institute for Food, Nutrition and Health at **University of Reading**, United Kingdom
- 15.45 **Resurgence of natural milk and opportunities for lactose free**
Alan Bjerga, Executive Vice President – Communications and Industry Relations for **National Milk Producers Federation**, United States
- 16.00 Questions and discussion

PLANET HEALTH

- 16.15 **Delivering dairy net zero**
Dr Timothy Robinson, Industry Adviser to **Global Dairy Platform**

HEALTHY PEOPLE, HEALTHY PLANET

TUESDAY 25 JUNE

- 16.30 **Reducing methane and other emissions**
Richard Hall, Vice President and General Secretary for **Danone UK & Ireland**
- 16.45 Questions and discussion
- WORLD DAIRY INNOVATION AWARDS**
- 17.00 Presentation of 2024 World Dairy Innovation Awards
- 17.30 Cocktail and canapé reception
- 19.00 Close

WEDNESDAY 26 JUNE

INNOVATION – ADDING FUNCTIONALITY

- 09.00 **Nutrient profiling – finding acceptable solutions**
Richard Walton, Senior Adviser – Research and Development for **Meiji Holdings**, Japan
- 09.15 **Personalised nutrition – your own ‘Triple Best Milk’ for the future**
Dr Xu Guang Zhang, Associate Group Vice President of **Mengniu**, China
- 09.30 **Developing the next generation of high protein products**
Timo Pajari, Senior Vice President of **Valio**, Finland
- 09.45 Questions and discussion
- 10.10 **INNOVATION – ROUND TABLE**
Dairy innovations lead to more healthy choices. Panel discussion sponsored by **Yili Group**, China
Dr Zhanyou Yun, Vice President of **Yili Group**, China
Dr Carolien Van Loo-Bouwman, Senior Manager – Innovation & Nutrition at **Yili Innovation Center Europe**
Dr Judith Bryans, Chief Executive of **Dairy UK** and former President of **International Dairy Federation**
Tom Hole, Consumer Insight Director for **Kantar Worldpanel**

- 10.30 Refreshment and networking break

INNOVATION - CULTIVATED MILK

- 11.00 **Complementarity between alternative dairy proteins and conventional milk**
Stéphane Mac Millan, Co-founder and Chief Executive Officer of **Bon Vivant**, France
- 11.15 **Cutting emissions by 97% with precision fermentation**
Romain Chayot, Co-founder and Managing Director of **Standing Ovation**, France
- 11.30 **Cultivating the natural benefits of milk**
Dr Svenja Dannewitz, Co-founder and Chief Executive Officer of **Senara**, Germany

- 11.45 Questions and discussion

INNOVATION – ADDING VALUE

- 12.10 **Boosting kefir, lowering sugar**
Natasha Bowes, Founder and Chief Executive Officer of **Biotiful Gut Health**, United Kingdom
- 12.20 **Taking a chef-led approach**
Toby Hopkinson, Co-founder and Chief Executive Officer of **All Things Butter**, United Kingdom
- 12.30 Questions and discussion
- 12.45 Networking lunch around exhibitor stands
- 14.00 Close

THURSDAY 27 JUNE

- 08.30 – **Arla Foods UK – Aylesbury tour**
14.30 Visit to Arla Foods UK’s state of the art dairy facility in Aylesbury.
Coach to depart from outside of the Congress Centre at 08.30, returning at 14.30

GLOBAL DAIRY CONGRESS 2024

THE EVENT

Zenith Global's 17th annual Global Dairy Congress is the premier industry event devoted to marketing and brands, consumers and innovation.

This year's theme of 'Healthy People, Healthy Planet' reflects an emphasis on the greatest industry challenges and opportunities, with first day sessions on the global market, leading company vision, world trade, nutrition and sustainability. The second day is devoted to a wide range of innovation including cultivated milk. Other highlights are the World Dairy Innovation Awards and a visit to Arla's state of the art Aylesbury dairy.

SPEAKERS



WORLD DAIRY INNOVATION AWARDS

Hosted by FoodBev Media, the 17th annual World Dairy Innovation Awards, in association with the Global Dairy Congress, are a celebration of innovation and excellence across every category of the international dairy industry.

CATEGORIES

Best Product 2024

- Artisan dairy
- Cheese
- Children's dairy product
- Dairy alternative
- Dairy drink
- Dairy protein product
- Dairy snack
- Ice cream/frozen yogurt
- Functional dairy

Best Innovation 2024

- Dairy alternative innovation
- Intolerance-friendly innovation
- Manufacturing/technology innovation
- Health innovation

Best Business 2024

- Marketing campaign
- New/start-up business
- Packaging design
- CSR/sustainability initiative



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POLLING

For questions and voting, scan the QR code or visit [slido.com](https://www.slido.com). Enter code **#GDC2024**

